

Extentia partners to develop zkipster's Salesforce integration

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Pune / Bengaluru, June 10, 2020: Extentia, was the development partner for the recently launched AppExchange integration of zkipster, the leading guest list and event management software for the special events industry worldwide.

The zkipster Salesforce integration helps automate secure and time-saving workflows between the two systems

and has been designed to not rely on developer resources. It allows users to make tweaks and changes to event workflows seamlessly and without any delays. Extentia has ensured that the data security features of this integration are robust and secure to protect the best interests of zkipster and Salesforce users across the world.

"This integration doubles down on our data security track record, helps prevent data loss and breaches and boosts GDPR compliance", **said David Becker, CEO of zkipster.** "Thanks to versatile customization options, Salesforce users can now leverage this integration to track event signals and turn them into data points to measure the return on your events."

From custom online invitations and guest lists, to fast, reliable, and secure guest check-in, zkipster works to ensure that premieres, galas, launches and other corporate and non-profit events can be well-organized, simplified, and exponentially streamlined.

The collaborative efforts of Extentia and zkipster, has it made it easier and more user friendly to sync their award-winning guest list management app with Salesforce and to create compliant data transfer processes between global customer databases and events.

Find out more about zkipster on the Salesforce AppExchange – <https://appexchange.salesforce.com/listingDetail?listingId=a0N3A00000FP2hrUAD>

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