Pune's 1st SaaS accelerator begins ops

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Sobha Garnet Kondhwa Pune

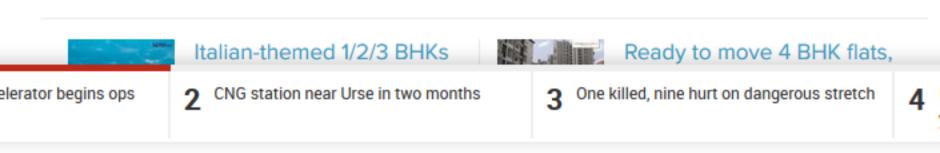
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Pune's first Software-as-a-Service (SaaS) accelerator has become operational through a tie-up between city-based technology consulting firm Extensia and Bengaluru-based B2B SaaS firm Amplifi.



The accelerator, which is based within Extensia, will be supporting B2B startups in in the domain. "Startups in the pre-revenue or early-revenue stage can apply for this," said Sudarshan Narayan from Amplifi. "The other condition would be that at least one of the founders should be available full-time for the entire period where people one of the founders should be available full-time for the entire period where people will be trained," he added.

Narayan said the accelerator is following the same model as in Bangalore. "Interns, including engineering and management graduates, will be appointed for each of the participating startup. They will be carrying out the functions like market research, digital marketing, financial modelling and engineering," he said.

Narayan said the key drivers will be mobile and cloud. "We will look at the business model and will consider if the startups will be targeting small businesses abroad or small entities in Asia.

The accelerator programme's first batch is expected to start from August.