

Extentia launches XEN UNWIRED – Online Workshops for Organizations Everywhere

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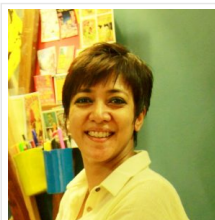


EXTENTIA
INFORMATION TECHNOLOGY

Extentia Information Technology (HQ) Pune, India a global technology & service company, launched XEN UNWIRED online workshops for organizations and users to collaborate with design experts and facilitators to innovate, solve problems, and invent solutions. An extension of Extentia's groundbreaking [XEN LAB](#) and [XEN IN A BOX](#) workshop practices, XEN UNWIRED employs the company's proven 5D approach of Discover, Define, Design, Develop, and Deploy, XEN UNWIRED to provide a real workshop experience in the virtual space.

"We're proud and excited at being able to recreate the XEN LAB experience for organizations and users working remotely. Having conducted online workshops even before the COVID-19 crisis has undoubtedly helped us better align our offerings with the current situation," said **Umeed Kothavala, CEO, Extentia**. "The well-thought-out XEN UNWIRED experience helps solve business problems with innovation and creativity, while maintaining the fun quotient. We look forward to many more workshops with customers, and partners from all over the world."

"There has been no looking back, ever since we began conducting workshops at XEN LAB in 2019. Now with XEN UNWIRED, we are providing the entire XEN experience using online tools, making our digital presence stronger than before – it's nothing short of achieving yet another milestone," said **Manali Mitra, Director – Design & Experience, Extentia**. "The icebreakers at the beginning, the music in between, and the definitive takeaways at the end through compelling activities ensure that all the participants are excited, engaged, productive, and most importantly – at ease – through each perfectly-timed XEN UNWIRED workshop."



Manali Mitra-Dir.
Design&Experience,
Extentia

Ever since its inception in 2019 – XEN LAB, Extentia's state-of-the-art experience design center that is also India's first and globally the fifth member of the SAP AppHaus network – has had several design thinking workshops, solving business challenges with a human-centered approach. The idea behind XEN UNWIRED is to bring the XEN LAB experience for users across the globe, leveraging online tools and possibilities.

Led by experienced and certified design thinking coaches, these online workshops and demos will follow a clear plan – using empathy, relevant content and passion. The programs will use a range of tools, processes, exercises, and activities – designed to get participants enthused, comfortable, and delivering at their best. Usually starting with icebreakers, these wide-ranging workshops encompass brainstorming sessions, empathy mapping exercises, design thinking awareness, and customer journey mapping.

Each session concludes with clearly defined next steps and timelines ensuring meaningful insights leading to tangible business outcomes. Subsequent deliverables may include mind maps, mockups, wire frames, analysis, feedback, and help showcase the result of the workshop and the related support, development, and design work undertaken by the XEN team.

About Extentia Information Technology

A global technology and services firm that helps clients transform and realize their digital strategies. With a unique Experience Centric Transformation approach, Extentia's ground-breaking solutions are in the space of mobile, cloud, and design. The team is differentiated by an emphasis on excellent design skills that they bring to every project. As an SAP ISV-OEM Partner, Extentia's SAP Practice creates innovative solutions leveraging various features of the SAP Cloud Platform.

Focused on enterprise mobility, cloud computing, and user experiences, Extentia strives to accomplish and surpass their customers' business goals. The company's inclusive work environment and culture inspire team members to be innovative and creative, and to provide clients with an exceptional partnership experience.

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