

Extending A Helping Hand

The main focus is to help their clients transform their digital strategies

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'DO More. Be More' is the motto of Extentia, a technology and services firm based in Pune and Bengaluru.

Though their main focus is to help their clients transform their digital strategies on enterprise mobility, cloud computing, and user experiences, Extentia goes a step further.

Through Sakaar, their corporate social responsibility program, Extentia promotes learning and development, empower young adults, develop strong leaders, and champion for the advancement of the community through its various initiatives and long-term partnerships.

Since its launch in 2001, Sakaar (The name, derived from the Hindi word 'Sakaar', means 'to realize, fulfill or achieve') has undertaken activities in association with various NGOs – CCAA (Cancer Patients Aid Association), Deep Griha Academy, and Friends of Children (FoC) among others.

For Friends of Children (FoC), it has conducted skill development workshops where volunteers from Extentia visit FoC centres located



in Pune and speak to children about leadership training, interview skills, teamwork, and communication. Extentia recently conducted two such workshops – the first, at Sangli for second and, third-year college students on 'Adaptation and Unconscious Bias', and the second at Narayangaon for third-year students on 'Handling Transitions'.

The Deep Griha Academy has joined hands with Extentia in organising a Diwali art and craft workshop, an English workshop, an Independence Day session and a tree plantation drive. Around 40 children attended the Diwali workshop and



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discussed the various Diwali activities they undertake at home and school. Volunteers conducted a storytelling session where students learned about the origin of Diwali through a narration of the Ramayan.

At the English workshop, volunteers crafted interesting games to explain concepts in an easy and fun manner. They used a 'Word Maze' to help build basic vocabulary, and 'Hangman' to improve word building and spelling.

For the Independence Day-themed arts and crafts workshop, 60 students from the community participated in various drawing and quiz activities. The students were taught interesting

facts about independence told through stories. The highlight of the session was a self-choreographed piece presented by the students. As part of the tree plantation drive, Extentians planted 30 Sapota saplings, spent quality time with kids at the orphanage, and helped code and label school library books.

The Poveda Foundation, on the other hand, has also organised an annual Diwali sale at Extentia, with items ranging from handmade mud lamps, bags, lanterns, jute bells, quilts and magnets. Every year, Extentians buy a number of items and contribute towards the education of the underprivileged, making Diwali special for the children of the Poveda foundation.

Sakaar activity also includes the Kapdaa-Kapdee donation drive, where Extentians enthusiastically contribute clothes, footwear, books, and toys to make this drive a success. The collected items are distributed among various NGOs to aid old-age homes, orphanages, and the underprivileged.

As part of Sakaar, Extentia holds a raffle every year at its Annual Party to support a worthy cause. This year, Extentians and guests contributed generously to support Navkshiti, a home for the mentally challenged. As part of its commitment to help society, Extentia has organised a blood donation drive in association with KEM Hospital, Pune. The blood collected is used by KEM to support hospital procedures, such as emergency transfusions, and for the treatment of long-term illnesses. 🇮🇳