


DESIGNING FOR INCLUSIVITY AND DIVERSITY


The process of inclusive design works by learning from people with different perspectives and an extensive range of needs. Designing for inclusivity is also about understanding how and why people are excluded. Understanding exclusion enables us to devise better design approaches in creating products for people with diverse needs.


Benefits of inclusive design for companies



The Principles of Inclusive Design


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Recognizing exclusion
Recognizing temporary and situational impairments helps designers in understanding various scenarios outside their typical experiences
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Learning from diversity
Learn about how people adapt to their environment and their experiences
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Solve for one, extend to many
An inclusive design that solves problems for one set of individuals could also solve others' problems in certain situations

Inclusive Design vs Accessibility vs Universal Design

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Inclusive Design
A process that takes into consideration diversity in language, gender, age, culture, ability, and more while designing for products and services
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Accessibility
Creating products that can be used by those with special needs.
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Universal Design
Designing products that can be used by the most significant number of people without needing specialized designs or adaptations.